

TEMPLE CIVIC THEATRE:

The Best Bargain in Non-Profit Arts Advertising

During one season, your ad in a Temple Civic Theatre play program will be seen at **42-44 different performances**. Temple Civic Theatre offers at least seven performances of each of its six main-series shows. Other arts organizations offer only 4 to 6 performances during their entire season.

Category	Ad Size	*One Show Only (7 Performances)		ENTIRE SEASON (Includes a 40% Discount)		
		Cost	Cost Per Performance	Cost Per Show	Season Cost	Cost per Performance
*Back Cover	4.5"W x 7.5"H	\$265	\$37.86	\$160	\$960	\$22.86
*Inside Front Cover	4.5"W x 7.5"H	\$250	\$35.71	\$150	\$900	\$21.43
*Inside Back Cover	4.5"W x 7.5"H	\$235	\$26.43	\$140	\$840	\$20.00
Full Page	4.5"W x 7.5"H	\$215	\$30.71	\$130	\$780	\$18.57
Half Page	4.5"W x 3.75"H	\$135	\$19.29	\$80	\$480	\$11.43
Quarter Page	4.5"W x 1.875"H	\$85	\$12.14	\$50	\$350	\$8.33

* Special position ads (Back Cover, Inside Front Cover, Inside Back Cover) may not be available to purchase for just one show.

The advertising deadline is two weeks before the opening-night performance of each of the six shows. The ideal file format in which to furnish your ad is a PDF file, set to the exact size of the ad (shown above) and created using "[Press Quality]" PDF settings or options. The program prints in black ink only. If your ad contains photographs or other artwork, please use a minimum resolution of 300 pixels per inch. Photos must be grayscale (not RGB or CMYK color). Normally, artwork saved off a website is low resolution and will not print clearly. Be sure to give your file a unique name (something like "Pops-Soda-Shop-Ad-Sept2017" and **not** something like "TCT Ad").

Simple ad set-up is available upon request.

If you have technical questions about setting up your ad, please feel free to contact Mr. Jody Donaldson at jody@jdonaldson.com

Temple
CIVIC THEATRE

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